

2018 Sponsorship Opportunities

\$6.000

\$1.500

Become an IAICDV sponsor to support the association and get recognition in the industry. Your company could be recognized at the convention, in promotional materials, on the IAICDV website, in newsletters and more. Take advantage of this great opportunity today!

IAICDV 49th Annual Convention

November 5-7, 2018 Turnberry Isle | Miami, Florida

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Company			
Contact Name			
Address			
City		State	Zip
Phone	Email		·

PLATINUM SUPPLIER \$15.000

- 2 Convention Exhibit Booths with 5 Delegate Registrations
- Convention Breakfast Sponsor (includes introductory remarks 2 minutes or less)
- · Convention Lunch Sponsor
- · Logo on the Convention Program
- Printed Material in Convention Registration Packs
- Convention App Banner Ad with Landing Page
- · Logo Projected on Screens & at Registration
- · Logo w/ Corp. Link on IAICDV Website
- Logo w/ Corp. Link on Convention Webpage
- Chimes Newsletter Sponsor (includes full-page ads in 3 editions)

• Chimes Newsletter Sponsor (includes one full-page

· Logo Projected on Screens & at Registration

- · Logo on Monthly Refresher E-Blasts
- 20% off A La Carte Sponsorship Items

PLATINUM OPERATOR

• 2 Convention Delegate Registrations

· Logo on the Convention Program

ad in 1 edition)

· Logo on IAICDV Website

GOLD SUPPLIER

- 1 Convention Exhibit Booth with 3 Delegate Registrations
- · Convention Coffee Break Sponsor
- · Logo on the Convention Program
- · Convention App Banner Ad
- Logo Projected on Screens & at Registration
- Logo on Convention Webpage
- · Logo on IAICDV Website

GOLD OPERATOR

• 1 Convention Delegate Registration

· Logo on the Convention Program

· Logo on Monthly Refresher E-Blasts

· Logo on Convention Webpage

· Logo on IAICDV Website

· Logo Projected on Screens & at Registration

- Chimes Newsletter Sponsor (includes one full-page ad in 1 edition)
- · Logo on Monthly Refresher E-Blasts
- 20% off A La Carte Sponsorship Items

Sponsorship A La Carte

Directory Advertising

Full Page Color - \$900 (7.5 X 10 no bleed) (8.75 X 11.25 full bleed)

Half Page Color - \$600

(7.5 X 5 no bleed) (8.75 X 5.75 full bleed)

Quarter Page Color - \$400

(3.25 X 5 no bleed) (4.5 X 5.75 full bleed)

Newsletter Sponsorships

Chimes Newsletter - \$400/edition (full-page ad or article)

Chimes Newsletter - \$1,000/year (includes full-page ads in 3 editions)

Monthly Refresher - \$200/edition (small ad or your logo w/ corp. link)

Annual Convention Sponsorships

Hotel Key Cards - \$2,000

Name Badge Lanyards - \$1,200

Printed Material in Registration Package - \$1,000

Branded Registration Hospitality Gifts:

Level 1: \$2,500

Tote Bags; Water Bottles; Sunscreen; Flash Drives

Level 2: \$2,000

Hand Sanitizer; Lip Balm; Chip Clip; Mints

Level 3: \$1,000

Pens

Level 4: \$750

Provide your own promo item.

For level 4, sponsor is responsible for shipping 250 items to the hotel with arrival date between Oct. 31-

Nov. 2.

PAYMENT METHOD

· Logo on Monthly Refresher E-Blasts

· Logo on Convention Webpage

□ Check – payable to IAICDV □ American E TOTAL \$	Express D Visa D MasterCard	□ Discover
CC#	Exp C	CVV
Print Name		
Signature		

\$3,000

Annual Convention App Sponsorships

Splash Page (Opening Screen) Ad - \$1,000

Banner Ad - \$500

Push Notification/App Alert - \$200